



ALEX HEIMER

INTERNATIONAL CHOREOGRAPHER

Stats

born: 27.02.1994 in Hamburg , Germany
height: 182 cm/ 5.10 feet
weight: 75 Kg/ 167.5 lbs
hair: dark blond
eyes: blue
tattoos: no
piercings: no

Styles

Commercial, HipHop, Jazz, Show Dance
Dancehall, Popping, Locking, Afro Beat
Partnering, Ballroom, Contemporary



Credits (Extract of 100+ jobs)

Eurovision Song Contest	TV	<i>Choreographer</i>
Germany's Got Talent RTL	TV	<i>Choreographer</i>
Mercedes Benz International Campaign	Advert	<i>Choreographer</i>
Haribo - Campaign	Advert	<i>Choreographer</i>
Softbank Robotics International Campaign	Advert	<i>Choreographer/ Dancer</i>
TÜV Nord Commercial	Advert	<i>Director/ Choreographer</i>
World of Musicals Europe Tour (60 cities)	Theatre	<i>Choreog. / Assoc. Director</i>
EinzigARTig Festival Staatstheater (state theatre)	Theatre	<i>Director/ Choreographer</i>
Adidas HQ Fashion Show	Live Stage	<i>Choreographer</i>
Volkswagen GTI Festival Austria	Live Stage	<i>Director/ Choreographer</i>
Paul Mitchell Fashion Show Tophair	Live Stage	<i>Choreographer</i>
Gazprom Show Porsche Arena	Live Stage	<i>Choreographer</i>
Show for OTTO Group	Live Stage	<i>Choreographer/ Dancer</i>
German Government BMBF	Live Stage	<i>Director/ Choreographer</i>
Bavarian Culture Award	Live Stage	<i>Choreographer</i>
Rossmann Gala	Live Stage	<i>Choreographer</i>
Bogner Collection Release	Live Stage	<i>Dancer</i>
BMW anniversary show Olympia Stadium Munich	Live Stage	<i>Dancer</i>
Helly Hansen Dance Fashion Show	Live Stage	<i>Dancer</i>
Daimler Supplier Awards	Live Stage	<i>Dancer</i>

Credits (Extract of 100+ jobs)

Volkswagen Golf 7 Release Germany	Live Stage	<i>Dancer</i>
Barcadi Product Launch	Live Stage	<i>Dancer</i>
Landkreis Dachau Image Film	Video	<i>Choreographer/ Dancer</i>
NDR Eurovison Club concert	TV	<i>Choreographer/ Dancer</i>
Finals Dance Show Opening	Theater	<i>Choreographer</i>
Madsack 125 Years - Laura Lato	Live Stage	<i>Artist Development</i>
Leslie Clio	Perf. Coaching	<i>Artist Development</i>
K-Pop Music Video (Yoshiko) shot in Los Angeles	Video	<i>Dancer</i>
Truthcity - "Commitment" Music Video shot in NYC	Video	<i>Dancer</i>
Deutsche Bank Gala Hannover	Live Stage	<i>Dancer</i>
C&A Streetperformance	Live Stage	<i>Dancer</i>
NTB Gala Wolfsburg	Live Stage	<i>Dancer</i>
League of Gentleman (Got to Dance)	TV	<i>Dancer</i>
Master of Dance	TV	<i>Dancer</i>

Education

Graduated from Broadway Dance, NYC
Galen Hooks - Artist Development, London
Cameron Lee Mentorship Program, Los Angeles
Assistant Choreographer for GDA Agency (3 years)
Training internationally for 11 years now

Teaching

Open Classes at Pineapple Dance Studio & BASE Studios, London
Workshops in South Africa, Thailand, USA etc.
Founded the international mentoring program called Dance University
Dance Companies: MTS & Team GDA choreographer (Bodyrock, USA 2013; Best On, ES 2014-2017)
educator and speaker for the german government, ADTV, Staget Congress, Tanz-Pädagogik-Fachtag

www.alexheimer.com